

ITEM 4.3

CITY MANAGER'S REPORT SEPTEMBER 11, 2023 CITY COUNCIL REGULAR MEETING

ITEM: TABLE SPONSORSHIP AT STOCKTON CHAMBER OF COMMERCE'S 56TH ANNUAL INDUSTRIAL BARBECUE

RECOMMENDATION: RATIFY CITY PARTICIPATION AND TABLE SPONSORSHIP AT THE STOCKTON CHAMBER OF COMMERCE BARBECUE TO BE HELD SEPTEMBER 13, 2023

BACKGROUND: The Stockton Chamber of Commerce has held an annual industrial barbeque event for the past 55 years to honor and recognize major manufacturers and industrial businesses that have expanded or located within San Joaquin County.

To qualify as an honoree, businesses must be located within an industrial zone, be operational by July 1, 2023, and meet or exceed two of the following requirements: added 20 new jobs to San Joaquin County, 20,000 square feet of new or expanded roofed facility, or \$1 million in capital investment.

The 56th Annual Industrial Barbecue is the first event since COVID, and Lathrop will have at least four (4) honorees. This year's event is being held on Wednesday, September 13, 2023, from 5:00 p.m. to 8:30 p.m. at the University Plaza Waterfront Hotel in Stockton. Staff has preliminarily reserved a table sponsorship that includes eight (8) dinner tickets (reserved seating) and two (2) tickets for the honoree reception pending City Council ratification.

Staff recommends that the City Council ratify table sponsorship at the Stockton Chamber of Commerce's 56th Annual Industrial Barbecue with City Councilmembers having first opportunity to fill up to five seats, staff and honorees to fill any remaining table vacancy.

REASON FOR RECOMMENDATION: The Industrial Barbecue is a countywide event honoring industrial businesses who have invested in our communities and created job opportunities for our residents.

FISCAL IMPACT: The cost to sponsor a table at the Stockton Chamber of Commerce's 56th Annual Industrial Barbecue is \$1,250. Funds are available in the Economic Development Division's advertising account within the Fiscal Year 2023/24 approved budget.

ATTACHMENTS:


- A) Stockton Chamber Industrial Barbecue Fact Sheet

APPROVALS:



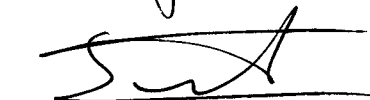
Shelley Burcham
Economic Development Administrator

8-21-2023
Date



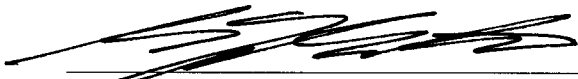
Cari James
Director of Finance

8/22/2023
Date



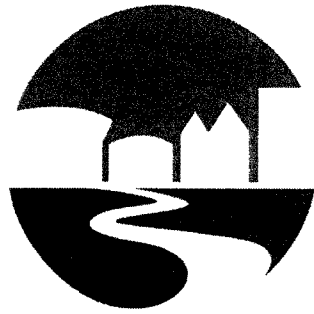
Salvador Navarrete
City Attorney

8-21-2023
Date



Stephen J. Salvatore
City Manager

9.6.23
Date



GREATER
STOCKTON
CHAMBER OF COMMERCE

EST. 1901

56th Annual Industrial Barbecue

- Date:** Wednesday, September 13, 2023
- Time:** 4:00-5:00pm Honoree Reception, 5:00pm-8:30pm Event
- Where:** University Plaza Waterfront Hotel, 110 W. Fremont St., Stockton 95202
- Why:** Each year, the Industrial Barbecue honors those major manufacturers and industries that have located in, or expanded their operations within San Joaquin County. Each of these companies represent over \$1 million in plant and equipment investment, and together total thousands of new employees in our community.
- Criteria:** Those **INDUSTRIAL BUSINESSES** eligible for awards must be located in an industrial zone, and be in operation by July 1. They must also meet or exceed two of the following requirements: 20 new jobs to San Joaquin County, 20,000 square feet of new or expanded roofed facility or \$1 million capital investment.

Previous Recipients Include:

Air Transport International, Inc., Amazon Fulfillment, Applied Aerospace Structures Corp., Boboli International, Costco Wholesale Corp., CRM (Crumb Rubber Manufacturers), ECS Refining, Epic Plastics, Delicato Family Vineyards, Dorfman Pacific Co., Inc., Golden State Lumber, The Herrick Corporation Stockton Steel, Home Depot Distribution Center, JM Eagle, KeHE Distributors/Nature's Best Powered by KeHE, The Martin Brower Company, Nature Kist Snacks, Pacific Gas & Electric Co., Scientific Specialties, Inc., Simpson Strong-Tie, Sunnyvalley Smoked Meats, Trincherro Family Estates, UniFirst Corporation, Weber Logistics, Yara North America and others.

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