



ECONOMIC DEVELOPMENT UPDATE

CITY COUNCIL REGULAR MEETING

APRIL 10, 2023

ECONOMIC DEVELOPMENT MARKETING

Monterey, CA
Feb 28 - Mar 1, 2023




Conference



Biloxi, Mississippi
April 1 - April 5, 2023



Conference



SITE SELECTION

GOVERNOR
2022 · A YEAR
MARCH 20

Advertisement

Lathrop is part of the Northern California Megaregion where businesses thrive with direct access to the western United States, the Pacific Rim, and large population centers in San Francisco Bay Area, Greater Sacramento, and the Central Valley.

**SMART Location
SMART Opportunity**

LathropSMART

<p>Location</p> <p>Ideally situated 70 miles east of San Francisco and 55 miles south of Sacramento at the northern end of the California Central Valley.</p>	<p>Workforce</p> <p>1.2 million people skilled and semi-skilled in manufacturing, logistics, medical device, e-commerce, electric vehicles, solar, construction materials, food processing, and more.</p>	<p>Transportation</p> <p>Access to major highways and interstates; 2 national railroad intermodal; 2 ports, 4 international airports and 1 regional airport offering freight cargo services.</p>
<p>Major Employers</p> <p>Eastman Kodak, Tesla Energy, UPS, AAFES, Pflug Packaging, Wayfair, Super Store Industries, California Natural Products, Simon Amersich, In-Hi, Oldemark, CBC Steel Buildings/Naucor</p>	<p>Education</p> <p>Technical career pathways include: Apprenticeships & Internships, Engineering & Engineering Technology, Electronics Technology, Industrial Technology, Machine Technology, Logistics, and more.</p>	<p>Contact Shelley Burcham 209.941.7221</p>  <p>Lathrop cl.lathrop.ca.us</p>

LathropSMART

BUSINESS OUTREACH



COMMUNITY OUTREACH

Now Available

LathropSMART Spring Newsletter

- April Utility Bill Mailer
- City Website
- City Social Media

LathropSMART

City News

Volume 8
Spring 2023



LATHROP PREPARED TO SERVE & PROTECT – CATS, DOGS & ANIMALS.
"The mission of Lathrop Animal Services is to protect the welfare of all animals in Lathrop while promoting the health and safety of animals and residents within our community."

The Lathrop Animal Services, a division under the Lathrop Police Department, addresses stray animals, unwanted pets, the humane treatment and care of animals, and the disposal of dead animals.

The City of Manteca provided contracted animal shelter services to the City of Lathrop since 1993. However, due to lack of space and overcrowding Manteca expressed their desire to terminate the contract as of September 30, 2022. A new agreement between the Delta Humane Society and SPCA of San Joaquin County (Stockton) and the City of Lathrop was executed on October 1, 2022.

The Delta Humane Society & SPCA serves the Stockton-San Joaquin region as a "No Kill" animal shelter. The Lathrop Police Department has been allocated 36 kennels for its direct use. Currently, all 36 kennels are at capacity with stray and adoptable animals, a case that always happens in many animal shelters around the world.

Due to the demand for space and need of an animal shelter, the Lathrop City Council approved the construction of a new temporary home for the Lathrop Police Department Animal Services Division and an animal shelter.

The City of Lathrop has initiated the construction of a Temporary Animal Shelter to ensure that efficient public service is provided.

What Can I do when I find an Animal?
 If you find a Stray Animal, please be sure to do the following:
 • Contact Lathrop Police Department to report the animal found at 209-647-6400
 • Go door-to-door. The chances are someone knows who the owner is, or you may locate the owner.
 • Go to any Veterinarian and have the animal scanned for a microchip.
 • Post on social media

Want to adopt an Animal?
 We have many fur babies available for adoption. Contact Lathrop Police Department to schedule an appointment at 209-647-6400. Our animals available for adoption are listed on the City of Lathrop website under animal services at <https://www.ci.lathrop.ca.us/animal-services>.

NEW BUSINESSES		
Name	Address	Type / Product
Sprouts Farmers Market	16576 Golden Valley Parkway	Grocery Store
Star India Sweet & Catering	209 E. Louise Avenue	Bakery
Khunkhuna Enterprise	16925 S. Harlan Road, #301	Used Car Dealership
Rydar Integrated Logistics, Inc.	500 E. Louise Avenue	Third-Party Logistics Provider
Hollingsworth	18491 Business Park Court	Third-Party Logistics Provider
C.H.I. Overhead Doors, LLC	5026 Yosemite Avenue	Garage and Rolling Steel Doors

Key: Retail Service Industrial

390 Towne Centre Drive, Lathrop, CA 95330 ci.lathrop.ca.us

City News
Page 4

LathropSMART

CITY OBSERVED HOLIDAYS

MAY

- May 29th
Closed in Observance of Memorial Day

JULY

- July 4th
Closed in Observance of Independence Day

UPCOMING EVENTS & ACTIVITIES



Donuts with the Bunny

APRIL 1st
Saturday
9am-12pm

\$30 PER PACKAGE
PACKAGE INCLUDES HALF A DOZEN DONUTS, TWO CRAFTS & ONE FAMILY PHOTO.
Event held at:
Lathrop Operations Center
350 Spartan Way
Space is limited. Register for your time slot today!
www.ci.lathrop.ca.us/bunnies (209) 941-7372

DONUTS WITH THE BUNNY
Join us as we celebrate Easter with donuts and the Bunny! This walk-thru event will include one family photo, two crafts and a half dozen donuts. Spaces are limited and will fill quickly. Register for your time slot today.
Generations Center | April 1 | Saturday | 9:00 a.m. – 12:00 p.m. | \$30 a Family



Mayor's Art Show & Sale

Enter your artwork, whether your chosen medium is paint, drawing, photography or sculptures. We are excited to highlight local artists. Art will be displayed for public viewing and sale. The display will culminate with a reception and awards ceremony.
Art Intake | \$10 per entry - limit 3
City Hall | April 28th | Friday | 9:00 a.m. -4:00p.m.
City Hall | April 29th | Saturday | 9:00 a.m. -12:00p.m.
Art Displayed
City Hall | May 1-12 | Daily | 10:00a.m.-2:00p.m.

EARTH DAY RECYCLING EVENT
FREE DRIVE-THRU EVENT

SATURDAY, APRIL 22, 2023
9:00AM - 12:00PM
VALVERDE PARK, 15557 FIFTH STREET

Three Batteries - Events - Paper Shredding - Paint Recycling - Mattresses - Drop take bins - Multiple 3 bags (white, yellow, blue)

ACTIVITY FEE ASSISTANCE AVAILABLE

The City of Lathrop Activity Fee Assistance Fund is designed to assist qualifying Lathrop residents with registration fees for Parks, Recreation, and Maintenance Services Department Programs.

Approved residents will be eligible for a maximum of up to \$1000 per fiscal year. Financial assistance will be granted to pay 75% of program or fee on fee-to-fee basis. See website.

For Eligibility Requirements and an Application, please visit our website at www.ci.lathrop.ca.us/parksrec





COMMUNITY OUTREACH



LathropSMART BUSINESS DIRECTORY

The LathropSMART Business Directory* is a growing list of local businesses designed to help encourage our residents and visitors to shop, dine, and spend locally. This directory is a free resource from the City of Lathrop.

*In order to list your business in this directory, you must have a current business license and address within Lathrop city limits.

CONTACT US  EconDev@ci.lathrop.ca.us



DIRECTORY FEATURES



LOCAL

Businesses listed in the directory are exclusive to Lathrop, CA.



CUSTOMIZE

Upload logo, add business hours, feature photos, and integrate social channels



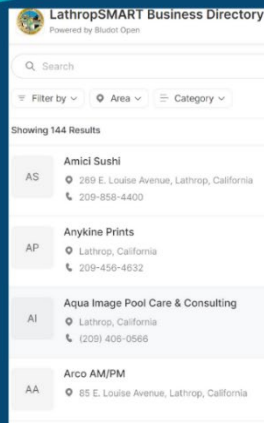
MAP VIEW

Customers can easily find your business location through the map view.



SEARCH

Use search bar feature to find local businesses. Fill out all sections of the business profile to improve your search results.



To add or edit your business listing, visit www.ci.lathrop.ca.us, click the "How Do I?" tab at the top of the home page and select Business Directory.

LathropSMART Business Directory

Powered by Bludot Open

+ Add Listing Subscribe

Search

Filter by Area Category

Showing 244 Results

LathropSMART Business Directory

Powered by Bludot Open

City of Lathrop Last updated: Mar 15, 2023 Edit

City of Lathrop

Direction Website Share

Overview Contact Details Services Promotions Media Gallery Job Opportunity

Overview

Name: City of Lathrop
Address: 390 Towne Centre Drive, Lathrop, California, 95330
Hours: Open Now 08:00am-06:00pm

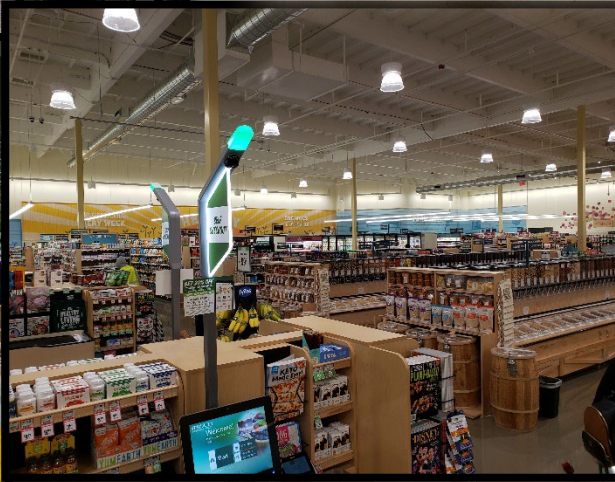
Contact Details

Website: <https://www.ci.lathrop.ca.us>
External Links: LinkedIn

Services

AS Alto Systems, Inc
11960 Harlan Road, Lathrop, California
909-468-5500

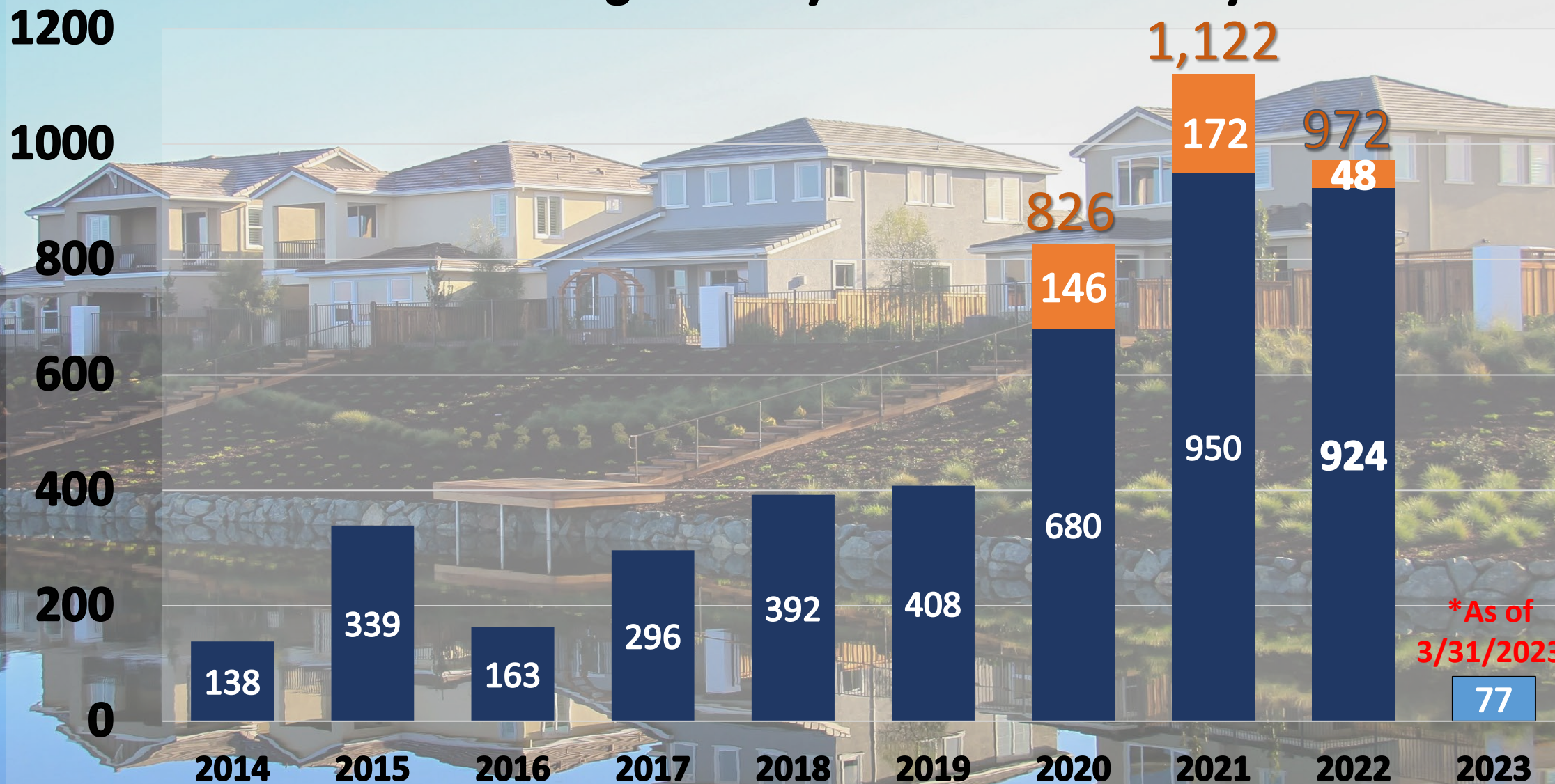
RETAIL/COMMERCIAL UPDATE



City of Lathrop – Housing Permits Issued Years 2014 – 2022 (2023 YTD*)

■ Single-Family

■ Multi-Family



*As of
3/31/2023

**NOW
HIRING**

Posted Within Last 7 Days



Retail / Service

Medical/Gov't

Manufacturing



Distribution/Logistics



Logistics

Source: www.indeed.com and www.CalJobs.ca.gov

All company names are trademarks™ or registered® trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

LOCAL RESOURCES

• JOB SEARCH ASSISTANCE

- San Joaquin County WorkNet

SJCWORKNET.ORG



- EDD CalJobs

CALJOBS.CA.GOV

• SMALL BUSINESS ASSISTANCE

- Small Business Development Center

SANJOAQUINSBDC.ORG



- CodeStack Academy (SJCOE)

CODESTACKACADEMY.ORG



- METC

MANTECAUSD.NET/METC



- San Joaquin Delta College

DELTACOLLEGE.EDU



- University of the Pacific

PACIFIC.EDU



- Bererd College (*Innovative degrees & lifelong learning programs*)

EDUCATION.PACIFIC.EDU/EDUCATION

- Osher Lifelong Learning Institute (*Designed for people ages 50+*)

EDUCATION.PACIFIC.EDU/EDUCATION/OSHER-LIFELONG-INSTITUTE

• EDUCATION, VOCATIONAL TRAINING, AND LIFE-LONG LEARNING